

Press Release

Paris, 26 January 2011

Societe Generale Securities Services wins award for "Securities Services Provider Europe" at Financial-i **Awards**

Societe Generale Securities Services (SGSS) has won the award for "Securities Services Provider Europe" for the second consecutive time in Financial-i * magazine's "Leaders of Innovation" Awards.

This award recognises SGSS' innovative projects over the last year to strengthen its product offerings, enhance operational efficiency and expand its global network. Criteria considered for the award included:

- solution innovations over the last 12 months, including new solutions or enhancements to existing functionality;
- depth and breadth of functionality:
- the extent to which a solution differentiates a provider from its peers;
- the ease with which customers can implement and interface with these solutions:
- the extent to which these solutions help companies address issues such as increasing automation, enhanced liquidity management.

The judges for the Financial-i Awards included industry analysts, consultants and practitioners. Winners were selected using Financial-i's proprietary research and feedback from the awards advisory panel.

* Financial-i is a quarterly magazine that covers banking and finance and advances in technology behind these functions.

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A French corporation with share capital of EUR 933,027,038.75 552 120 222 RCS PARIS

Societe Generale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

Societe Generale Securities Services (SGSS)

Established in 28 locations worldwide with around 4,000 employees, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory evolution: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS is the 6th largest worldwide global custodian and the 2nd largest in Europe with 3,365* billion euros of assets under custody. SGSS provides custody & trustee services for 2,934* funds and the valuation of 4,481* funds, representing assets under administration of 448* billion euros. SGSS manages and calculates the current value of 30,000* "complex product" positions. SGSS also ranks among the European leaders in stock option management. www.sg-securities-services.com

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*at September 30, 2010