

DIRECT MARKET ACCESS

YOUR DEDICATED MARKET OPERATORS



Direct and rapid access
to our trading room

Are you an Asset Manager?

Are rapidity and efficiency key success factors for the execution
of your customers' orders?

Societe Generale Private Banking's "Direct Market Access"
service is dedicated to you.

Best Execution
Efficiency Availability
Reliability
Monitoring

Available

from 8am to 10pm

Open every business day,
and national public holidays



+352 47 93 11 42 42
dma.sgbtlux@socgen.com

Our team of specialists is on hand
every day to support you and provide you
an efficient access to a broad range
of products and financial markets.



6
dedicated specialists



Reachable
at all times
by phone, e-mail
& Bloomberg chat



Available from
8am to 10pm

open every business day,
and national public holidays¹



1. Except on 1st January and 25th December

What our clients are saying

Availability

“ I fully use the extended hours, from the European markets’ opening to the US markets’ closing. I appreciate the reactivity of the Direct Market Access team and the possibility to trade via Bloomberg chat.

Former trader

Smart execution & reactivity

“ The service enables me to obtain liquidity for large issues on the bond market and access to brokers for blocks of shares. The availability and reactivity of the team allow me to manage my orders according to market trends.

Family Officer

Operational excellence

“ Managing portfolios for around a hundred clients, the skills and technical expertise of the Direct Market Access service enables me to send my trade instructions through an aggregated order and thus obtain the same execution price when placing my clients’ orders.

Asset Manager

A broad range of products

Investment vehicles

- Equities
- Bonds
- ETFs
- Funds
- Structured products*
- Warrants*

FX

- Spots
- Forwards*
- Swaps*

Listed derivatives*

- Futures
- Options

OTC derivatives*

- Vanilla options
- Exotic options
- Interest Rate Swaps
- Performance Swaps
- Caps/Floors

* complex products: only available to your customers who have the necessary knowledge and experience to understand the associated risks.

Execution

- **Strategic positioning of the platform within the trading room:** direct order placement and efficient communication.
- **Société Générale works in an open architecture with a wide range of counterparties (issuers and brokers)** giving you access to a broad offer, more liquidity and competitive prices.
- **In compliance with MiFID II regulations and the principle of “Best execution”,** your orders are transmitted in the order they are received. We execute them as fast as possible, with all the required expertise and care.

Monitoring

The Direct Market Access experts monitor your orders and confirm your executions in a timely manner.

- **Instant confirmation of execution** via e-mail, telephone and/or Bloomberg chat.
- **Update of working orders** on request.
- **For dynamic profiles, the possibility to monitor risks on an ongoing basis:** simulation of transactions and portfolio changes in real time, stress tests.

The Direct Market Access service is accessible to Asset Management companies that are authorised as a professional intermediary in their country of establishment. Asset Management companies are in charge of determining the appropriateness of the risk level of the portfolio with respect to their clients' risk profiles for investments handled by Direct Market Access.

The Direct Market Access service only operates at the level of the reception and transmission of orders, and is unable to provide any investment advisory services whatsoever.

Beyond your expectations



Brexit, the US elections.
We are at your service during

exceptional market events

and when important announcements
are made by the ECB, the FED, etc.



Reachable at any time during the day
with the possibility of

placing voice orders.



Optimise your orders

using complex strategies
(volumes, seeking liquidity
via blocks)

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SOCIÉTÉ GÉNÉRALE BANK AND TRUST

11 AVENUE ÉMILE REUTER
L-2420 LUXEMBOURG
TEL. +352 47 93 11 1
FAX +352 22 88 59

WWW.SGBT.LU

Société Anonyme
RCS Luxembourg B 6061
Credit institution licensed and supervised by the CSSF
283 route d'Arlon
L-1150 Luxembourg



SOCIÉTÉ GÉNÉRALE
Private Banking

**BUILDING TEAM SPIRIT
TOGETHER**