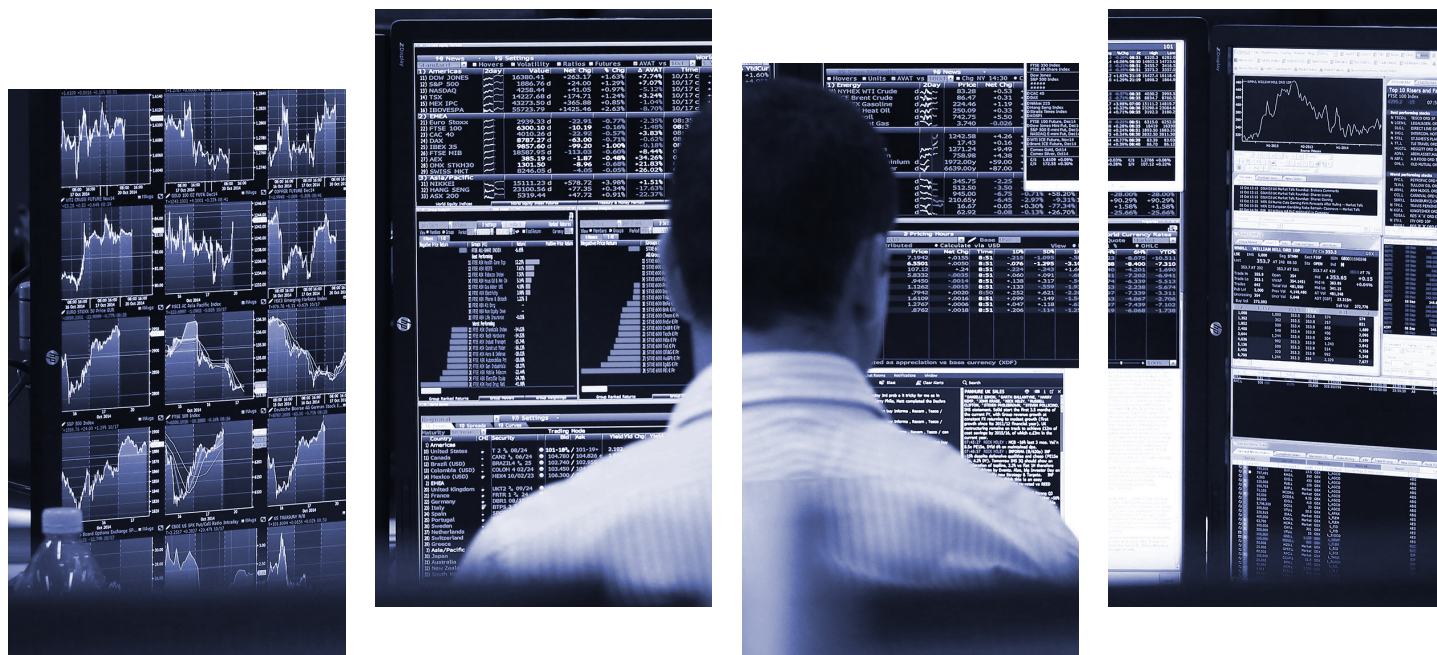


PRIME MARKET ACCESS

YOUR PRIVATE MARKET SPECIALIST



Direct and customised access to our trading room

Are you a Professional client¹?

Societe Generale Private Banking's "Prime Market Access" service is dedicated to you.

You take a proactive approach to trading, are involved in your investment decisions on a daily basis and seek tactical information and technical support to execute your orders.

Are you looking for financing to capitalise on investment opportunities? Real-time risk monitoring enables us to optimise the leverage associated with your strategies.

Our team of specialists is on hand every day to support you.

Execution Monitoring Advice

1. As defined by the "MiFID" Directive n° 2004/39/EC of 21 April 2004, any other equivalent regulation in force or equivalent concept for clients who are tax resident in countries not subject to MiFID regulations.

Prime Market Access

Your eyes on the markets

Are you unable to constantly monitor the markets?

Our specialists are your eyes on the markets: you define your alert levels and our experts contact you with customised solutions

A stable & EXPERIENCED TEAM

With their complementary backgrounds, our

FINANCING & MONITORING OF RISKS

We monitor your risk levels in real time in order to optimise your leverage and enable you to access investment opportunities. We send you customised reports every day

AVAILABILITY

We are available everyday, from 8am to 10pm as well as during public holidays and exceptional events

Know-how & TECHNICAL EXPERTISE

Our team in the trading room has access to specialists on each market and cutting edge tools

A TAILORED service

Every investment decision you make is unique and we take pride in treating each one with the same level of rigour and excellence

TRUST

Daily support, knowledge of your needs and the professionalism of our team form the foundations for a deep relationship of trust



What our clients say

6 dedicated specialists



Contactable
at all times

by phone, email &
Bloomberg chat



Available from
8am to 10pm
open every business day, and
national public holidays¹



1. Except on 1st January and 25th December

Availability & advice

“ I fully use the extended hours, from the European markets' opening to the US markets' closing. I appreciate the customised alerts, the advice, the technical analysis as well as the possibility of placing orders via Bloomberg chat. **”**

Former trader

Smart execution & open architecture

“ The service enables me to obtain liquidity for large issues on the bond market and access to brokers for blocks of shares. I also benefit from competitive pricing on complex OTC products like FX accumulators. **”**

Family Officer

Leverage & risk monitoring

“ The live evaluation and monitoring of my portfolio situation enables me to assess the impact of arbitrage strategies I wish to implement. This allows me to maximize the use of my leverage depending on my needs. **”**

Fiduciary asset manager



Execution

- **Strategic positioning** of the platform within the trading room: direct order placement and efficient communication.
- Societe Generale works in **open architecture** with a wide range of issuers, giving you access to a broad offer, more liquidity and competitive prices.
- **Smart Execution:** optimisation of transactions, limitation of market impacts and choice of counterparty.

Monitoring

- To meet your expectations more precisely and give you the opportunity of **maximising your leverage**, the Prime Market Access **experts track and analyse** your positions.
- Continuous risk monitoring: live stress tests and portfolio simulations.
- Rigorous monitoring of portfolio securities: customised reports and generation of alerts when certain levels are met.
- Real-time monitoring of markets: morning updates, summaries of sessions and micro & macroeconomic news.

Advice

- Our team helps you optimise **your positions** and sends you **targeted information** according to your needs on a daily basis:
- Technical analyses of all types of underlying via services such as SG Cross Asset Research,
- Tactical advice: Trade ideas on structured and over-the-counter products, arbitrage and restructuring proposals.

Beyond your expectations



Brexit, US election – we are at your

service during

**exceptional
market events**

and when important

announcements are made by the

ECB, the Fed, etc.



Reachable at any time during

the day with the possibility of

placing voice orders.



Optimise your orders

using complex strategies (volumes,

seeking liquidity via blocks).

A broad range of products

Investment vehicles

- Equities
- Bonds
- ETFs
- Funds
- Structured products
- Warrants

FX

- Spots
- Forwards
- Swaps

Listed derivatives

- Futures
- Options

OTC Derivatives

- Vanilla options
- Exotic options
- Interest Rate Swaps
- Performance Swaps
- Caps/Floors

Glossary

Cap: interest rate option that enables a borrower to fix an interest rate cap for a given period in return for the payment of a premium above which the borrower will receive the spread between the market rate and the predefined cap. With the cap, the borrower retains the benefit of any drop in rates.

Derivatives: family of financial products that mainly contains options, futures, swaps and combinations thereof, which are all linked to other assets (equities, bonds, commodities, interest rates, indices, etc.) from which they are by construction inseparable: option on a share, short-term contract on an index, etc. Their value depends in part and is derived from that of these underlying assets.

ETF (Exchange Traded Fund): fund listed on the stock exchange that duplicates/replicates the performances of an index, a commodity, a bond or a basket of assets. Unlike SICAVs and FCPs, an ETF is listed as a security on a stock exchange and therefore records fluctuations in value throughout the day.

FX Accumulator: zero-cost structure, often leveraged, which enables the investor to buy a currency at a predefined enhanced price (the Strike Price) subject to a knock-out event. When the underlying closes below the Strike Price, the investor buys the underlying at the Strike Price and therefore at a price that is higher than the market price – the investor bears a latent opportunity cost. In the event of a knock-out, the investor does not buy the underlying and the remaining flows are exchanged at the end of the accumulation period during which the knock-out event took place.

FX (foreign exchange) market: market on which currencies (currency pairs) are traded with each other at constantly fluctuating exchange rates.

Foreign exchange swap: an over-the-counter product consisting of a spot foreign exchange transaction and a forward transaction on the same currencies but in the opposite direction. It is mainly used by financial institutions and multinationals to manage their exchange rate risk. The foreign exchange swap can be seen as lending in one currency and borrowing in another.

Future: standardised contract (firm commitment) negotiated on an organised market allowing a certain quantity of an asset to be bought or sold at an agreed price and on an agreed future date. Futures pertain to reference assets in a standard amount and at fixed maturities.

Forward: future with the difference that it is traded over-the-counter, between banks and financial institutions, rather than on an organised market. This contract offers more flexibility with regard to the amount, the purchase and sale price and maturities (customised product).

Floor: option on interest rates that enables a lender to set a floor rate below which the lender judges the remuneration rate insufficient and receives the spread between the floor rate and the market rate. The lender retains the benefit of any rise in rates.

Interest rate swap: derivative product traded over the counter, enabling, for hedging purposes, one interest rate to be traded against another (floating against fixed, fixed against floating), in general in the same currency and for a set duration according to a pre-established frequency. Being a fixed-rate payer or borrower therefore means paying a fixed rate in exchange for a floating rate. Conversely, being a fixed-rate receiver or lender means paying a floating rate and receiving a fixed rate. Note that fixed against fixed interest rate swaps are prohibited by French law. The swap concluded between a bank and a company may be liquidated at any time by calculating the current value of the fixed flows at market rates and comparing it to the initial notional amount.

Option: derivative product that establishes a contract between two parties, in which one party grants the other the right, but not the obligation, to buy (call option) or sell (put option) an asset, in return for the payment of a premium. This asset will be purchased (or sold) at an agreed price (strike price), during a certain period (exercise period for so-called "American" options) or on a specific date, also defined in advance (exercise date for so-called "European" options).

OTC (over-the-counter): market on which a transaction is concluded bilaterally between the seller and the buyer, rather than via an organised market. Transactions are often less standardised and less regulated.

Structured products: investment tools created from several financial instruments. They combine one or more financial assets, such as equities, currencies, interest rates, etc., and may be associated with a more sophisticated options component.

Warrant: unlike options, a warrant is a product issued by a financial institution that distributes and lists it. Conversely, like options, it gives the right, but not the obligation, to buy or sell a pre-determined quantity (parity) of a financial asset (or underlying) under conditions of price (strike) and duration (maturity) defined in advance.

Spot: a transaction (or a whole market) with immediate delivery and/or settlement, as opposed to a forward market.

Professional Client

To be able to access the Prime Market Access platform, you must qualify as a Professional Client. To do this, you must have sufficient competence, experience and knowledge to take your own investment decisions and understand the risks involved. **You must also meet at least two of the following three criteria:**

- You have carried out on average 10 transactions of a significant size each quarter for the last four quarters in the markets concerned;
- The value of your portfolio of financial instruments (including bank deposits) is greater than EUR 500,000;
- You hold or have held a professional position in the financial sector, for at least one year, requiring knowledge of the transactions or services concerned.

We must draw your attention to the fact that any individual client who moves into the category of professional client loses certain rights reserved for retail clients as well as any associated compensation rights. For more information, please see the "MiFID Presentation" on our SGBT website.

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Further details are available on request or on the website www.privatebanking.societegenerale.mc.

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REGISTER UNDER RCS NUMBER B 6061

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SOCIETE GENERALE
Private Banking

**BUILDING TEAM SPIRIT
TOGETHER**